

INSTITUTE FOR THE ADVANCEMENT
OF ABORIGINAL WOMEN presents



25TH ANNUAL *Esquao* *Awards*

SPONSORSHIP
OPPORTUNITIES

SATURDAY, MAY 2, 2020
RIVER CREE RESORT & CASINO
300 E LAPONTAC BLVD, ENOCH, AB



Angels Among Us

WWW.IAAW.CA



About the Esquao Awards

Twenty-five years ago, the Institute for the Advancement of Aboriginal Women founded the Esquao Awards to recognize and celebrate the contributions of exceptional Aboriginal women in Alberta. Whether in the areas of the Arts, Business, Children's Future, Community Involvement, Culture, Education, Environment, Health and Medicine, International Influence, Justice, or Political Involvement, Esquao Award recipients demonstrate the strength and beauty of Aboriginal women.

Join us on Saturday, May 2nd, 2020 at the River Cree Resort and Casino for the 25th Annual Esquao Awards Gala for an inspired evening to celebrate the *Angels Among Us*.

Organization

Mandate

To recognize and promote the leadership of Aboriginal women in Alberta, be actively involved and assist Aboriginal women to access services and develop relationships to promote human rights and dignity of Aboriginal women and their families

Objectives

- Develop and deliver services that advance the individual capacity of Aboriginal women, their families and communities
- Create opportunities to address discrimination against Aboriginal women
- Identify and promote opportunities for Aboriginal women to participate in policy development and decision making
- Celebrate the strengths and achievements of Aboriginal women
- Establish forums and networks for Aboriginal women to exchange information and experiences

Scope of Territory

Provincial/Territorial

Incorporation Information

Non-Profit Society (Charitable Application in progress)

Date of Incorporation

September 29, 1995



Sponsorship

The Esquao Awards would not be possible without the generous support of our sponsors. IAAW directs all proceeds raised through the 25th Annual Esquao Awards to support our programs.

Thank you to our 2019 Sponsors

Gold Sponsors



Bronze Sponsors





2020 Sponsorship Opportunities

GOLD SPONSOR

\$25,000

- 15 tickets to 2020 Esquao Awards
- Dedication of Award Category
- Presentation of scholarship* and written contribution to news releases
- Large message and logo placement in program
- Significant name display at event
- Introduction of recipient and presentation of the award during the ceremony
- Television public service announcement recognition

SILVER SPONSOR

\$10,000

VIP Reception Sponsor

- 10 tickets to 2020 Esquao Awards
- Name and logo in program
- Name displayed at event and in VIP Room

Leadership Day Event (2)

- 10 tickets to 2020 Esquao Awards
- Name and logo in program
- Name displayed at event

- Introduction of recipient and presentation of an award during the ceremony
- Introduction of recipient and presentation of an award during the ceremony

BRONZE SPONSOR (10)

\$5,000

Community Partner

- 10 tickets to 2020 Esquao Awards
- Name and logo in program
- Name displayed at event
- Introduction of recipient and presentation of an award during the ceremony

RECIPIENT SCHOLARSHIP

\$4,500

- 2 tickets to 2020 Esquao Awards
- Name and logo in program
- Name display at event

Scholarship is for the 18 recipients to use for personal or career development at partner institutions of a value of \$250 each.

**Scholarship dependent upon sponsorship*

TABLE SPONSOR

\$1,890

- Name displayed at event

Specifically for Elders, Youth, Young Girls, Aboriginal Veterans, Honour Guard, those on fixed incomes, or students

FLOWERS FOR EVENT

\$750

- Name displayed at event

Two are final door prizes

TABLE CENTREPIECES

\$500

- Name displayed at event

Purchase of supplies for volunteer activity

VOLUNTEER APPRECIATION EVENT

\$500

- Name displayed at event

Door prizes and auction items are appreciated and recognized.



PLEASE CONTACT

Rachelle Venne
Chief Executive Officer
at 780-479-8195 or
rvenne@iaaw.ca
for more information.